

HEBRON REDEVELOPMENT COMMISSION (HRC) MEETING MINUTES

for
March 2, 2011

Call to Order: HRC President Shawn Ensign called the Redevelopment Commission meeting to Order and attendees recited the Pledge of Allegiance.

Attendees:

Commission members present: President Shawn Ensign (**SE**), Mike Mantai (**MM**), Mike Reich (**MR**); Alan Kirkpatrick (**AK**)

Commission members not present: Brian Peters (**BP**)

Consultants Present present: Jim Mooney (**DeSCo**); Chris Stalbaum (**CS**)

Approvals:

1. **Meeting Minutes:** HRC reviewed February 16, 2011 meeting minutes.
 - (**MR**) *motioned to approve; (AK) seconded; motion passed (3-0-1)*
2. **Treasury Expenditures:** HRC reviewed (2) invoices from Treasurer
 - (**AK**) *motioned to approve; (MM) seconded; motion passed (3-0-1)*

Agenda - Set Business:

1. **PCEDA (Alliance) update: (DeSCo)** discussed the south porter county economic initiative for Hebron and Kouts.
2. **Farmer's Market: (SE)** reported; Farmer's Market is for produce and homemade perishable goods, not crafts – Policy is needed to establish seasonal licenses for vendors. Model after local and regional farmer markets – duration discussed to be June through September up to Block Party – time discussed is Wednesdays 4 to dusk– location discussed is NE corner of 2 and 8 in parking lot – signage for parking entrance and exiting will be required.
3. **Region and County Projects: (DeSCo)** 2011 continuum list;
 1. **Web page** – Website needs updating – Specifications required for one portal and appropriate apps -
 2. **Gateway Signs** – Solar LED's will be bid (wind power is initial cost prohibitive) – DeSCo will write RFP for Landscaping and Lighting Specifications – topsoil, shrubs, low maintenance plantings – photographs of existing conditions will be issued in RFP.
 3. **Infrastructure** - First priority is the north end infrastructure improvements. Revenue sources are being pursued.
 4. **Town Improvement Projects** – HRC to develop recommendations to Town for business environment maintenance and improvements.
 5. **Christmas Lights** – Secure updated decorations for Town.
 6. **Lighting** – Pursue security/general lighting for skating rink and community center areas.
 7. **Wayfinding** – DeSCo issued directional information signage ideas for the Town.
 8. **Hawk Bucks** – Is this card idea feasible? Bank process?
 9. **Network Marketing** – Need to identify Hebron's partners. Evaluate our effectiveness and other partnerships. Forum, RDC, and NIPSCO. Target definite types of businesses and develop incentives. Strategize and prepare ourselves for moving forward.

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10. Education - Need to identify county educational links and evaluate effectiveness here in Hebron.

New Business:

1. Commission Member/ Liaison Comments:

- **(MR)** – Need to be more proactive in bringing business to Hebron area.

2. Public Comments: none

➤ **Next meeting: Wednesday, March 16, 2011**

➤ **Adjournment: (MM) motioned to adjourn; (MR) seconded; passed (3-0)**

Shawn Ensign, HRC President

Alan Kirkpatrick, HRC Secretary