

# HEBRON REDEVELOPMENT COMMISSION MEETING MINUTES

for  
January 19, 2011

**Call to Order:** HRC President Shawn Ensign called the Redevelopment Commission meeting to Order and attendees recited the Pledge of Allegiance.

**Attendees:** Commission members: President Shawn Ensign (**SE**), Mike Mantai (**MM**), Mike Reich (**MR**), Alan Kirkpatrick (**AK**) - and Town Board Liaison: Don Ensign (**DE**)

## **Approvals:**

- 1. Meeting Minutes:** January 5, 2011 HRC reviewed meeting minutes
  - (**MR**) *motioned to approve; (AK) seconded; motion passed (4-0)*
- 2. Treasury Expenditures:** HRC reviewed (2) invoices from Treasurer
  - (**MR**) *motioned to approve; (MM) seconded; motion passed (4-0)*

## **Agenda - Set Business:**

- 1. PCEDA (Alliance) update:** Jim Mooney (**DeSCo**) sent report of Jan 19, 2011 a.m. Alliance meeting. Report highlighted access to funding and information on seven (7) county initiatives. Initiatives include – Manufacturing Initiatives, Marketing: Programs, Marketing: Lead Response, Community Grants, South County Small Business Development, Alliance Website Development; Alliance Administration expense report.  
(**DE**) stated the importance of actively pursuing funds and HRC participation with the Alliance on relevant initiatives.
- 2. Region and County Projects: (MM)** reported; County Tourism Board met Jan 18 and has new members and leadership.  
(**DE**) A “Survey Monkey” survey will be posted on Town website to share opinions about entrepreneurship in NWI. This is sponsored by JumpStart, USEDA, Surdna and other foundations to help assess NWI’s current entrepreneurial environment.
  - (**DE**) NWI Times has a real estate and business development website interactive in which HRC needs to participate; Hebron’s vacant building and square foot availability must be confirmed soon.
  - (**MM**) to contact the NWI Times.(**MM**) and (**MR**) stated need to create a “branding” team to promote Hebron as recommended by the county;
  - *Motion was made by (MR), (MM) seconded to create a Hebron branding team; motion passed (4-0)*
  - (**MM**) will recruit team.
  - (**MR**) *motioned to approve; (MM) seconded to appoint Alan Kirkpatrick as HRC branding team liaison; motion passed (3-0-1)*
- 3. Winter Fest: (MR)** reported; event is Feb 5 @ Middle School
  - 6 National Honor Society volunteers – need an MSD employee chaperone – (2000) fliers available end of this week from Russ’s – Obie still available – securing free skates (**MM**) games in place; looking for more equipment.
  - (**DE**) to ask Town for use of orange cones

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## **New Business:**

### **1. Commission Member/ Liaison Comments:**

**(DE)** Carnival is June 23-26, 2011

**(DE)** Block Party is Saturday, October 1, 2011

**(DE)** Town Center news – Skillman Group a draft schedule for design and construction activities for Town Center Development – recommendations for site planners and architectural designers are being pursued and interviewed – project(s) must move along to generate funding and investment opportunities.

➤ **(MR)** HRC should confirm TIF letter status with **(DeSCo)**

➤ **(MR)** requested HRC members to meet Saturday, Feb. 5 @ 10:30 at Community Center to help set up the Winter Fest event.

### **2. Public Comments:** none

➤ **Next meeting: Wednesday, February 2, 2011 @ 6:00 pm**

➤ **Adjournment: (AK) motioned to adjourn; (MM) seconded; passed (4-0)**

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Shawn Ensign, HRC President

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Alan Kirkpatrick, HRC Secretary