

HEBRON REDEVELOPMENT COMMISSION

MINUTES OF OCTOBER 21, 2009

President Shawn Ensign called the Hebron Redevelopment Commission to order at 7:00 pm on October 21, 2009 with the Pledge of Allegiance. In attendance were Shawn Ensign, Michael Mantai, Dick Bell, Pete Breuckman, Jeff Grogan, and Roger DeYoung.

Minutes – Dick Bell made a motion to approve the minutes of October 5th, Michael Mantai second the motion, and the motion passed 3-0.

Dairy Queen – Shawn stated there had been some concerns made at the recent Town Council meeting regarding the coupons for Dairy Queen, regarding this Commission's financing of them. Shawn opened this for Discussion. Councilman Breuckman was concerned that other businesses want the same financial help, and that we should be paying only for coupons redeemed, so that money is not just given away. Dick Bell stated he has received various phone calls from local businesses asking if they will be receiving financing. Michael Mantai explained that the coupon program between Dairy Queen and the HRC was a pilot program and part of the Town Incentive Policy for new business. The HRC has taken steps to try and help existing businesses in the Town that have suffered during this construction process by purchasing signs such as; parking, detour, business names, entry way signs, also HRC has added banners with business names, as well as purchasing advertising for the Block Party, to try to help draw business, and HRC has tried to highlight businesses, in the construction zone, in the monthly town newsletter. Jeff Grogan pointed out that these efforts have been good, and are good for the community. Shawn Ensign stated that the agreement with DQ had been that the coupons were to be distributed and he would receive \$1,000.00 whether he received more or less than 1,000 coupons. Pete Breuckman stated that the High School had not received enough coupons, and after a discussion Roger Deyoung agreed to allow another round of coupons to go to the High School, that would give each student 1, that will expire in 10 days. The HRC thanked Roger for his cooperation, and patience during this time. The Commission also discussed that this was a pilot program, and that adjustments will be made for this situation and that an addendum should be drawn to be more specific and added to the Incentive Policy. A motion was made Michael Mantai to approve payment to the Dairy Queen Grill and Chill, the motion was seconded by Dick Bell and passed 3-0.

Claims – Shawn Ensign read all claims into record, Dick Bell made a motion to approve all claims as presented 3-0.

Alliance – The meeting was pushed to November 4th.

DDI – Next meeting will be October 29th.

Planning Commission – Mike Reick, and Michael Mantai attended the last meeting, to participate with the 25 year plan, and to offer solutions to parking lots out of ordinance.

Banners – Shawn Ensign, Mike Reick, nad Michael Mantai attended the Main Street Committee's last meeting to discuss the new banners and the new lower arms for the lamp posts that will be installed with the holiday decorations.

Desco – Shawn states that Jim Mooney is in the process of researching a new "Hebron Bucks" program, that will give an incentive for more local shopping.

Adjourned – Michael Mantai made a motion to adjourn at 7:28, Dick Bell seconded, and the meeting was adjourned.